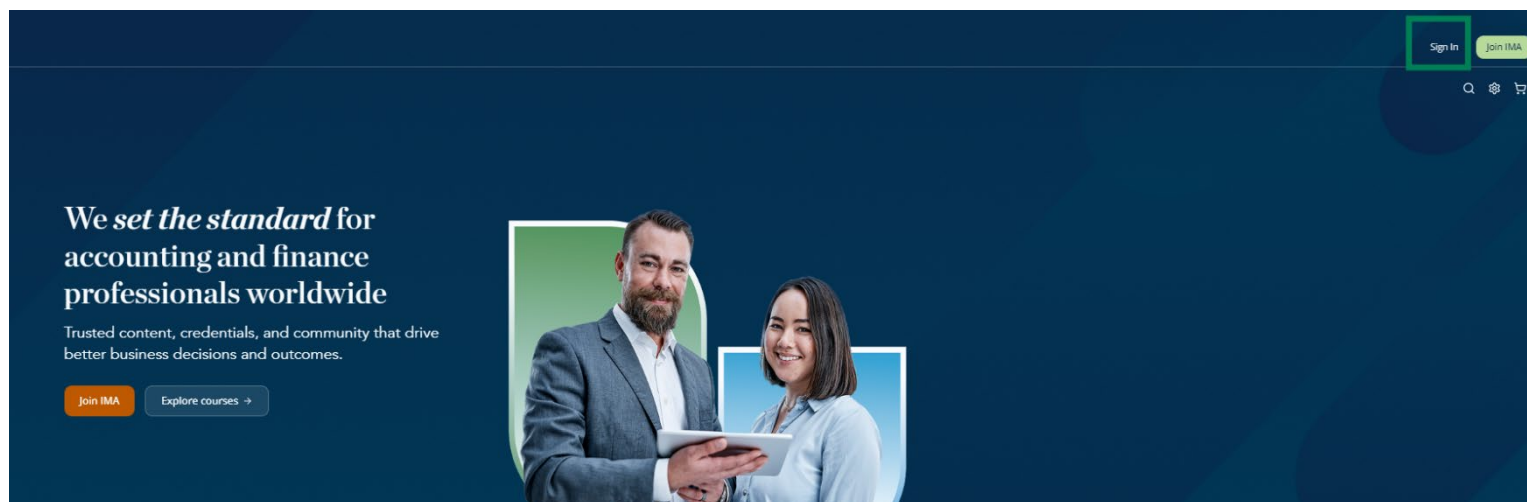




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IMA 全新学习平台操作说明（过程稿，26 年 8 月 18 日）

1. 登陆 <https://www.imaglobal.org/>，点击页面右上角 Sign In。



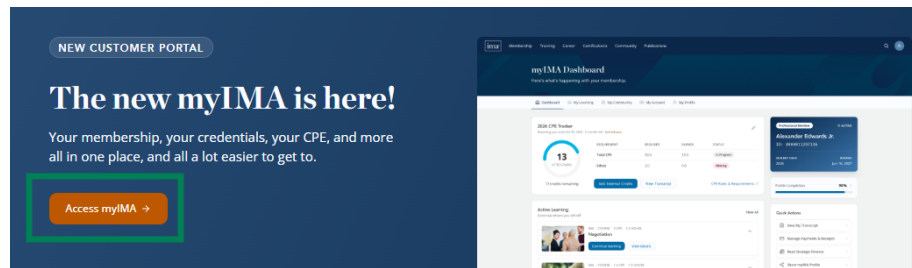
2. 输入报考时留存的电子邮箱地址和密码。

The screenshot shows the 'Sign in with email' form on the IMA website. The form is white with a dark blue header containing the IMA logo and tagline. The title 'Sign in with email' is centered, followed by the subtitle 'Use your existing credentials'. There are two input fields: 'Email address *' with a placeholder 'youremail@email.com' and 'Password *' with a masked password '*****'. Below the password field is a link 'Forgot password'. At the bottom, there is a large blue 'Sign in' button and a link 'New to IMA? Create an account'.



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3. 登入平台首页，如下图。<https://www.imaglobal.org/learn/dashboard>，点击 Access my IMA，然后再点击“Go to IMA, China welcome page”。



01 — Getting in

Here's your path

How you reach myIMA depends on how you came to IMA.

If you're an individual IMA member: Select the button above and you'll land straight in your myIMA profile.

If you're a member in China: You'll start in the IMA 学习中心. You'll find your invitation to myIMA right on the home screen, and you can get there any time from the profile menu in the top right corner.

If you joined us through a regional course provider, or you're a guest from a partner association: The button takes you to your purchasing portal first — that's still your home base for membership and enrollments, exactly as it's always been. myIMA is one click away from there: open the profile menu in the top right corner of any page and click on the Dashboard button.

02 — A quick tour

Know where you're going before you get there

Dashboard: Your CPE Tracker front and center, plus Active Learning so you can pick up any course right where you left off.

My Learning: Your full transcript: every activity, date, credit value, type and compliance status. Add external credits, export to CSV, download a PDF.

My Community: Your connection points across IMA: your local chapter, IMA communities, and Shared Interest Groups.

My Account: Your receipts, payment methods, and membership status.

My Profile: Build and publish your public profile: bio, experience, skills, contact info, credentials.

myIMA Dashboard

Here's what's happening with your membership.

[Dashboard](#) [My Learning](#) [My Community](#) [My Account](#) [My Profile](#)

Welcome to your new myIMA. If something looks wrong or you need help, email myIMAsupport@imanet.org

Institute of Management Accountants, China
IMA 学习中心

Go to the Institute of Management Accountants, China welcome page →

2026 CPE tracker

4 months left · behind pace

16

of 30 Credits

14 credits remaining

REQUIREMENT	REQUIRED	EARNED	STATUS
Total CPE	30.0	16.0	In Progress
Ethics	2.0	1.0	In Progress

[+ Add external credits](#) [View transcript](#) [CPE rules & requirements](#)

2



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4. 进入 IMA 中文学习中心

Publications

IMA 学习中心

[英文课程目录](#)[会员权益专区](#)[IMA 管理会计师协会](#)

现在，您可以在全新的“myIMA”个人中心查看学习进度和已获得的证书，并添加从第三方机构获得的继续教育（CPE）学分。您可通过网站任意页面右上角的个人中心菜单进入。

这些证书课程需单独购买

IMA 中文版 ESG 证书课程，助力学习者系统构建 ESG 知识体系，引领行业变革。

IMA 数据分析与可视化证书课程帮助学员掌握数据驱动之道，深入洞察企业绩效表现，为战略决策提供科学依据。



IMA 数据分析与可视化基础课程
(中文)

Learning Path
Institute of Management Accountants

CPE: 9。本课程通过分享如何运用数据的力量，深入洞察企业运营表现，并借此提出明智的决策依据。课程上您将通过案例经典与实操练习，提供沉浸式、体验式学习。

\$279.00

Non-member price:
\$399.00

查看详情



IMA 可持续发展商业实践证书
课程

Learning Path
Institute of Management Accountants

CPE: 10.5。本课程阐述了 IMA 管理会计师协会的两大研究前沿《财务智能合作：推动商业可持续发展的使命》和《数据驱动作为价值创造者：综合企业中的财务数据》。

\$299.00

Non-member price:
\$449.00

查看详情

IMA 最新课程

纵向领导力

课程

CPE 1 本课程区分横向技能与纵向思维升级两大发展路径，指出当下企业多为无标准答案的适应性挑战，仅靠传统管理工具难以突破管理瓶颈，精心经营在...

[添加至队列](#)[开始课程](#)

数字化转型规划方法与案例

课程

CPE 1 课程介绍：AI 技术发展日新月异，向智能化进化是企业保持领先优势的关键。在数字化转型的演化过程中，智能化是转型的高级阶段，众多企业仍然...

[添加至队列](#)[开始课程](#)

新时代公司治理问题与新机制

课程

CPE 1 本课程围绕《新时代公司治理问题与新机制》展开，先梳理公司治理基础理论，三类治理冲突与规则、合规、问题三大核心要素，结合东证和奇理案例...

[添加至队列](#)[开始课程](#)

三方仓库存货账实不符风险管控与解决方案

课程

CPE 1 本课程围绕三方仓库存货账实不符展开讲解，课程涵盖采购、仓储、系统协同等各环节，拆解资产流失、税务合规、运营低效、经营决策失误真问题...

[添加至队列](#)[开始课程](#)

中文课程目录

搜索内容

过筛条件

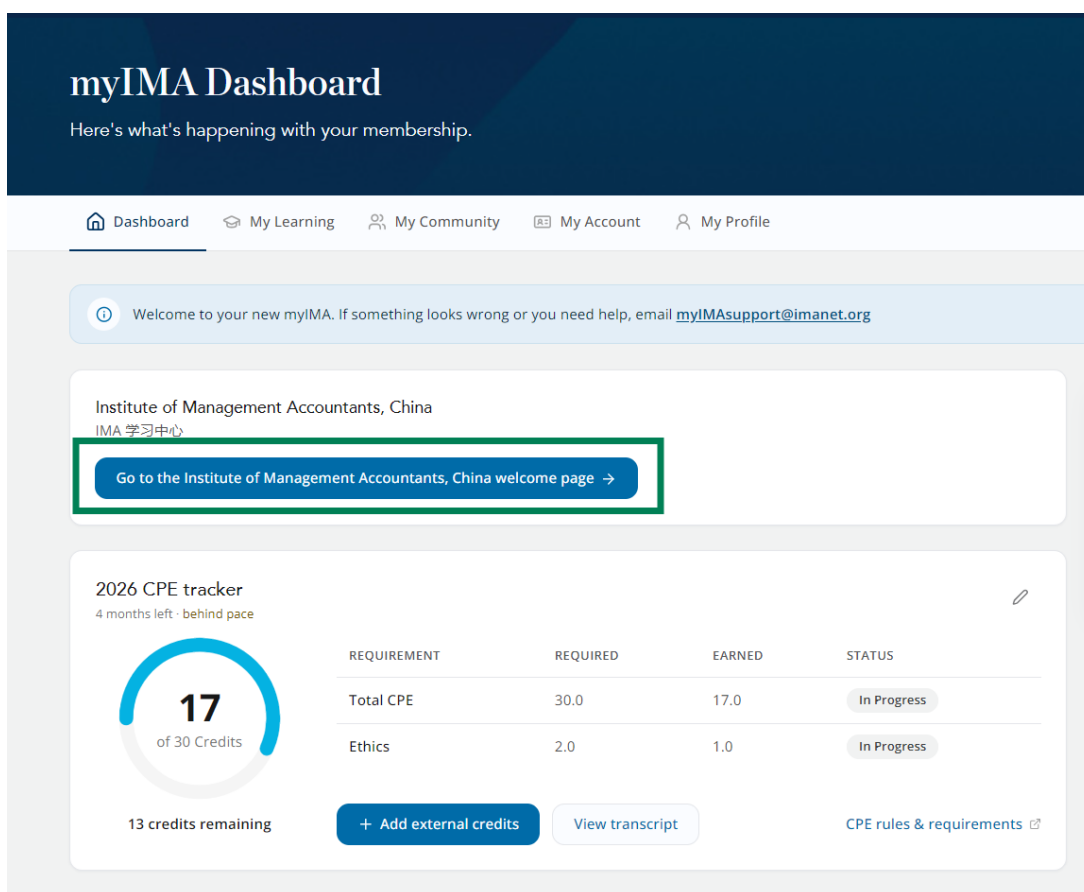
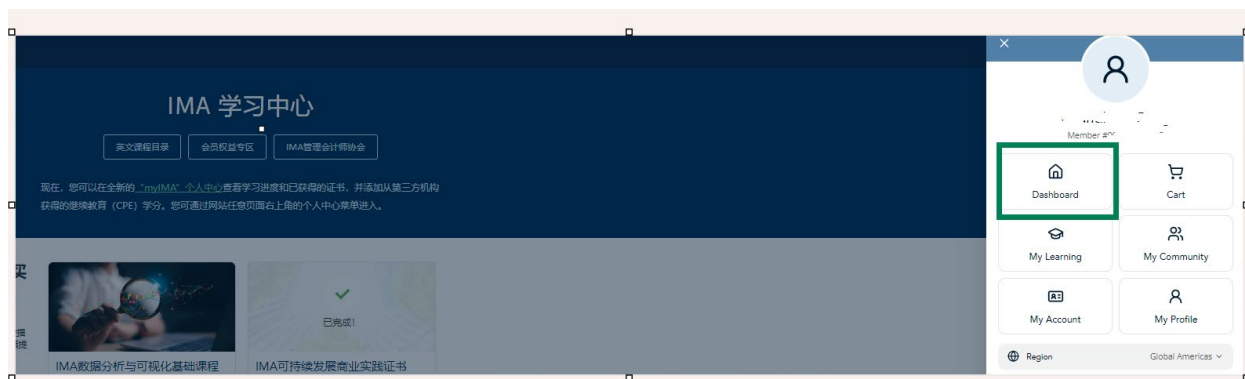
排序方式

CPE 学分

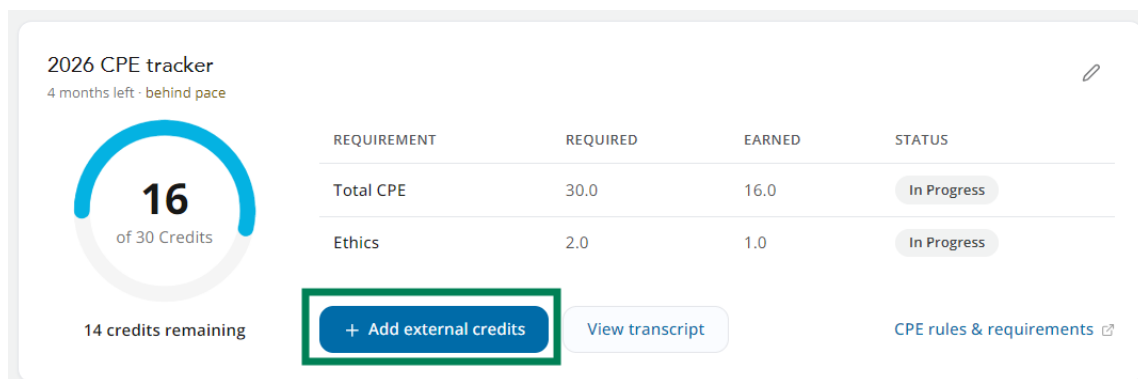
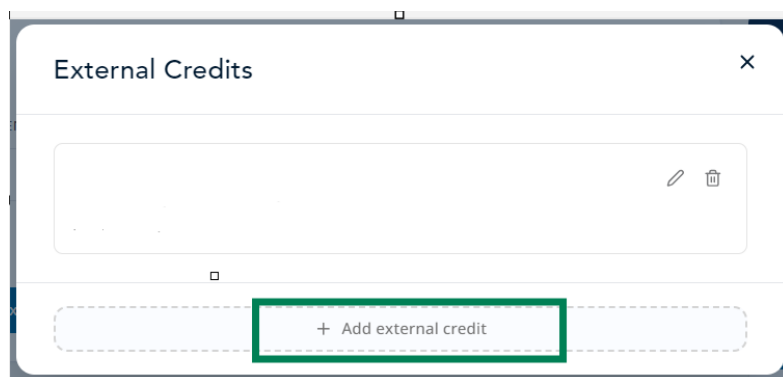


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5. 点击右上角圆形图标，点击“My Dashboard”，回到 My IMA 主页，可以从 Go to the IMA, China welcome page 再次进入中文学习页面。

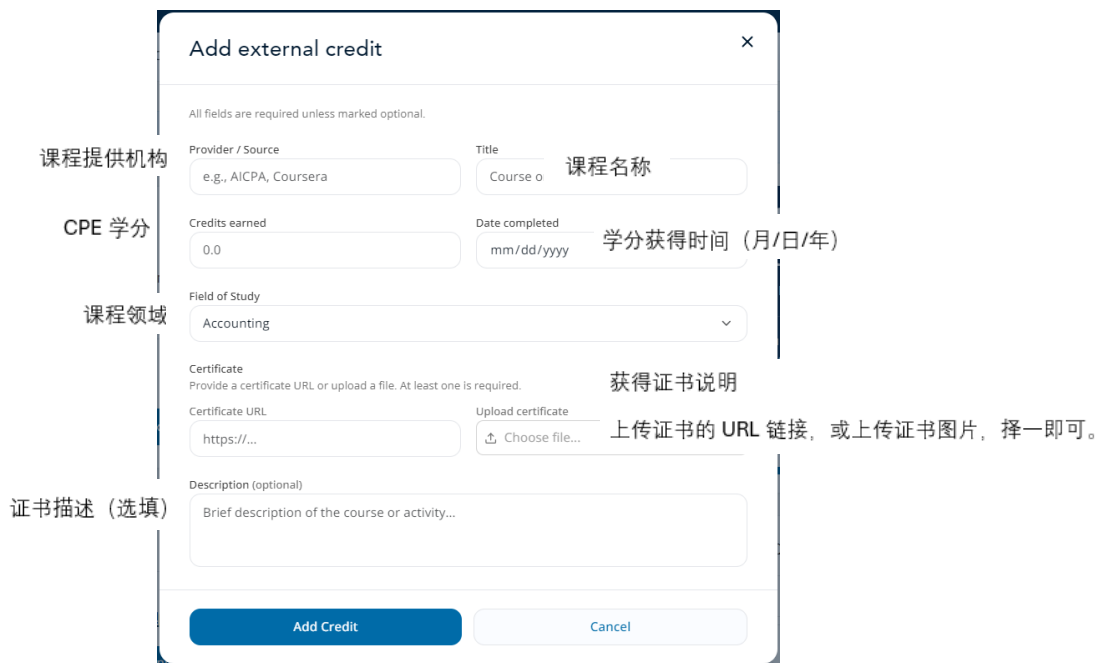


6. 除了协会平台课程可以自动记录学分外，通过其他渠道（包括 IMA 年会，IMA 直播，IMA 线下活动、第三方平台课程、培训等）获得的学分，您都需要手工录入，点击“Add external credits”可以完成。

External Credits

+ Add external credit



Add external credit

All fields are required unless marked optional.

课程提供机构 Provider / Source (e.g., AICPA, Coursera) Title Course o 课程名称

CPE 学分 Credits earned (0.0) Date completed mm/dd/yyyy 学分获得时间 (月/日/年)

课程领域 Field of Study Accounting

获得证书说明 Certificate Provide a certificate URL or upload a file. At least one is required.

Certificate URL https://... Upload certificate Choose file... 上传证书的 URL 链接，或上传证书图片，择一即可。

证书描述 (选填) Description (optional) Brief description of the course or activity...

Add Credit Cancel



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7. 点击“View Transcript”，可以查阅历年 CPE 学分记录。

2026 CPE tracker
4 months left · behind pace



16
of 30 Credits

14 credits remaining

REQUIREMENT	REQUIRED	EARNED	STATUS
Total CPE	30.0	16.0	In Progress
Ethics	2.0	1.0	In Progress

+ Add external credits

View transcript

CPE rules & requirements

myIMA Learning
Track your certifications, CPE credits, and courses.

Dashboard My Learning My Community My Account My Profile

Welcome to your new myIMA. If something looks wrong or you need help, email myIMAsupport@imanet.org

Transcript

+ Add credits Export CSV (315 rows) Download PDF

Search transcript... All years

All (315)

233.1
CPE credits

210
Courses

2
Exams

ACTIVITY	Date	Credits	TYPE	STATUS
纵向领导力 Thought Industries	Aug 3, 2026	0.0	—	Completed
数字化转型规划方法与案例 Thought Industries	Aug 3, 2026	0.0	—	Completed
新时代公司治理新问题与新机制 Thought Industries	Jul 6, 2026	0.0	—	Completed
三方仓库存货账实不符风险管控与解决方案 Thought Industries	Jul 6, 2026	0.0	—	Completed
采购成本动因分析——从成本调研到决策支持 Thought Industries	Jun 7, 2026	0.0	—	Completed
六场必赢之战，打赢一整年增长 Thought Industries	Jun 7, 2026	0.0	—	Completed
智慧税务背景下的税务监管趋势及企业应对 Thought Industries	—	0.0	—	Completed
财务造假综合防范机制与会计职业道德实践 Thought Industries	—	0.0	—	Completed

Professional Member

ACTIVE

ID: #0000000000

MEMBER SINCE 2019 EXPIRES Apr 30, 2027

2026 CPE tracker
4 months left · behind pace



16
of 30 Credits

14 credits remaining

Total CPE	16.0 / 30.0
Ethics	1.0 / 2.0

CPE rules & requirements

Learning streak
GETTING STARTED

2 days in a row

1 day to your 3-day milestone

Short sessions count. This is how it starts.



几点说明

IMA 总部于 8 月 14 日启用全新网址 (<https://www.imaglobal.org/>) 和 My IMA。部分功能和数据, 仍在调试和同步中。因此, 可能出现以下一些情况:

1. 无法从中文网站直接登陆、进入平台, 暂时只能从英文网址 <https://www.imaglobal.org/> 进入平台。而且, 要用您报考时, 留存的邮箱地址登陆, 密码不变。
2. 部分历史学习记录缺失。
3. 部分会员的姓名、会员有效期等信息不准确。
4. 手工添加的第三方课程信息无法同步和显示。
5. 平台上学习课程的学分无法同步和显示。
6. 其他未知情况。

随着相关功能和数据, 调试与同步工作的进行, 以上问题可能会逐步得到解决。我们会根据进展情况, 定期更新此操作指南。

如有问题, 请发邮件到 imalmschina@imanet.org, 并请提供您的 IMA 用户编号。我们收到后, 会尽快处理和回复。

IMA 中国教育与职业发展

2026 年 8 月 18 日